Texas: Where Americans, Mexicans, Germans, and Italians Meet:
The Hauschild Music Collection at the Cushing Memorial Library & Archives

Felicia Piscitelli
Texas A & M University
IAML, Rome, 8 July 2016
Cushing Memorial Library & Archives
Texas A & M University
College Station, Texas

“Shifting Frontiers: Texas From Spain to Space”

• Exhibit highlighting Texan contributions to the U.S. and the world
• Showcasing items from Cushing’s various collections
• Opening October 27, 2016, running through May 2017
The Hauschild Collection

- Items from the Hauschild Music Company
  - 18 pieces of popular sheet music (marches, waltzes, polkas, etc.)
  - 31 sheet music covers
  - 10 photographs
  - Newspaper clippings, mainly from the *Victoria Advocate*
  - Mainly reproductions, proofs for published scrapbooks
  - The Victoria Sesquicentennial scrapbook and A Musical Chronicle
The scrapbooks: informative sources
From “A musical chronicle...”
Other libraries with Hauschild materials

- Dolph Briscoe Center for American History, University of Texas-Austin, Austin, TX
- University of Texas-Arlington, Arlington, TX
- Daughters of the Republic of Texas, San Antonio, TX (not available currently)
- University of North Texas, Denton, TX
- Degolyer Library, Southern Methodist University, Dallas, TX
- University of Houston, Houston, TX
- Knights of Columbus Museum, New Haven, CT (KC March, J.B. Viano, 1911)
Texas history as represented by “six flags”

- [Native American settlement]
- Spain (1519-1685; 1690-1821)
- France (1685-1690)
- Mexico (1821-1836)
- Republic of Texas (1836-1845)
- Confederate States of America (1861-1865)
- United States of America (1845-1861; 1865-present)
Victoria, Texas in a nutshell

- Founded in 1824, under Mexican government
- Named after Mexican president Guadalupe Victoria
- Had 8,000 residents in 1900; 62,590 in 2010
- “City of Roses” nickname for a variety of damask rose cultivated there
Texas music before statehood

• Native American tribes—Apache, Comanche, Caddo, Kiowa, Wichita, Kitsai, others

• During Spanish colonial period, mainly sacred music, owing to the work of religious orders and missions

• European “classical” music and opera cultivated mainly by upper class

• After 1821 (Mexican independence), growth of dance music (bailes and fandangos)

• Anglo-American and African-American settlement established foundation of much of today’s roots-based music (folk, country, gospel, etc.)

• Handbook of Texas online: http://www.tshaonline.org/handbook/online; Handbook of Texas Music (2012-print); other resources in bibliography
Musical influences from Germany and Central Europe

- Music-making in the home, church, and community
- Bands and orchestras
- Amateur choirs: Singverein und Männerchor
- Popular dance rhythms—waltz (vals), polka, schottische (chotís), marches
- The accordion—versatile, affordable, portable
- Appreciation of classical music
Victoria Silver Cornet Band in 1897

Left, women and children’s music club, 1894
Right, music club at the home of prominent family, 1899
The first music publisher and vendor in Texas, Thomas (Thos.) Goggan and Bros.

- Born in County Kerry, Ireland, came to U.S.
- Established music store in Galveston, Texas in 1866; later, opened branches in San Antonio and other Texas cities
- Sold all major brands of pianos, other instruments, music books, sheet music; in the 20th century also sold radios, phonographs, records
- Thomas Goggan died in 1903; his son continued in the business until 1930
- May have manufactured pianos?
Two pieces by a Mexican-American woman composer from the 1880’s
The piece that started the 19th-century Mexican waltz “craze” in an undated American (Texan) edition by Thos. Goggan

Juventino Rosas (1868-1894), born in Guanajuato, Mexico; died in Surgidero de Batabanó, Cuba. This piece was first published in 1888.
The Hauschild Music Company

- Second music store established in Texas
- Founded in 1891 by George H. Hauschild
  - Born in Hanover, Germany in 1838 or 1839; came to U.S. in 1854; settled with his wife in Victoria, Texas and opened a hotel there in 1866
- The Hauschild Opera House built in 1893 to replace older Casino Hall as venue for various musical, theatrical, dance, and social events
- Published over 60 sheet music titles from 1892-1922; continued to sell instruments and accessories until 1980
The Hauschild Opera House and music store
corner of Liberty & Forrest Streets, Victoria, Texas
Members of the Hauschild family who owned or operated the music store

- George Herman (Georg Hermann), 1838 or 1839-1911
- Henry J. (Senior), 1870-1957
- Otto, 1875-1952
- Lester H., 1907-2005
- Henry J. (Junior), 1915-2008
Principles guiding Hauschild’s business philosophy

• The value of amateur music making in cultural life

• Supporting the local economy by buying and selling locally

• Henry J. Hauschild, Jr. (the grandson) had a keen interest in local history, hence, the scrapbooks
The A&M connection

Otto H. and Henry J. (Senior) attended the Agricultural and Mechanical College of Texas (Texas A&M University today) during the 1890-1891 academic year. The “A&M” indicates that the school is a land-grant institution.
Hauschild’s first published piece of sheet music, *Ideal Polka* by Chas. L. Strieber, 1892
Hauschild Co. championed Mexican and Mexican-American composers
Mexican and Mexican-American composers, continued
“En alta mar” by Abundio Martínez (1875-1914) composer from Huichapan, Hidalgo (State), Mexico

- Dedicated to Carmen Romero Rubio, the wife of Porfirio Díaz, who was President of Mexico from 1876-1911
- This U.S. edition was published by Hauschild in 1901
- Today, the music of Abundio Martínez is still played in Mexico; YouTube recordings of “En alta mar” in both piano and orchestral arrangements.
According to U.S. census data, Antonie (Mrs. Wm) Reuthinger was born in 1890, making her only 14 years old when “The Belle of Texas” was published. If so, she was already an accomplished pianist.
Compositions by women
A bit of Texas: “The Cow-Boy Rag, a spirited two-step”
More Texana
A Count, a railroad, and a waltz: an Italian connection via the “Macaroni Line”
The last piece published by the Hauschild Music Co., *In Rotary*, in 1922
The “Armadillo International Confab”, 1972
Almost a century of history

• The Hauschild Music Company closed its business in 1980.

• In 1984 the Hauschild Opera House was declared a historic building. Occasional events are still held there.
Bibliography

• Ancestry Database (data from U.S. Census, state and county records, city directories, etc.)
• Handbook of Texas online. Austin: Texas State Historical Association, 1997-present.
• The new handbook of Texas. Austin: Texas State Historical Association, 1996.
Grazie a tutti!

Felicia Piscitelli, M.M., M.L.S.
Associate Professor
Rare Book and Special Collections Cataloger and Italian Resources Librarian
Cushing Memorial Library & Archives
Texas A&M University
f-piscitelli@library.tamu.edu

5000 TAMU | College Station, TX  77843-5000
Tel. 979-845-1951 | Fax. 979-845-1441