

Dear Composers,

In the context of libraries collecting your works, are there additional ideas or thoughts you would like to share with us?

Best, Sandi-Jo and Liz



# Presentation Outline

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- Objectives
- Methodology
- Conclusions
- Next steps

# Why this survey?

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- Gather information about the distribution of musical compositions
- Provide insight on how libraries can assist in the discovery, collection and access of contemporary music scores
- Demonstrate broader artistic and social developments in the field
- Explore compositional diversity

# Objectives

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- Identify collection practices and areas where practices may be improved
- Understand how composers perceive the value of a relationship with a library
- Document the current behavior and compositional styles of composers



# Timeline

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**Summer 2018**  
Begin discussion

**Fall 2018**  
Drafted and tested  
questions/took IRB  
ethics training

**May 2019**  
Closed survey

**October 2018**  
Begin IRB process with  
Chaya Czernowin as  
sponsor

**February 2019**  
Began sending  
emails

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# Methodology

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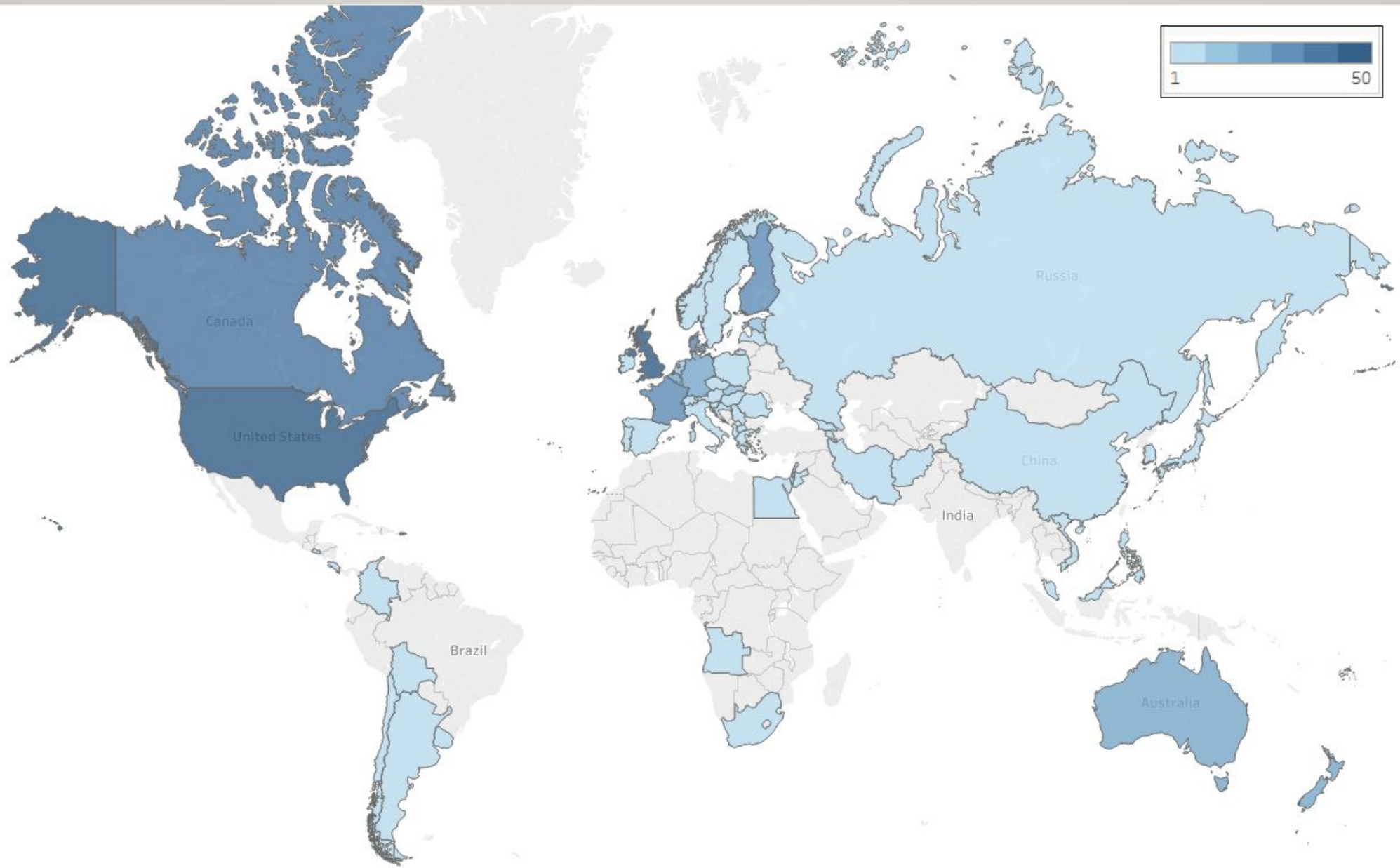
- 10-14 questions, plus 2 demographic questions
- Distribution
  - Email: 121 associations and over 1,000 composers via direct email
  - Social Media: joined Facebook groups and tweeted from our Library Twitter account

# First conclusion...

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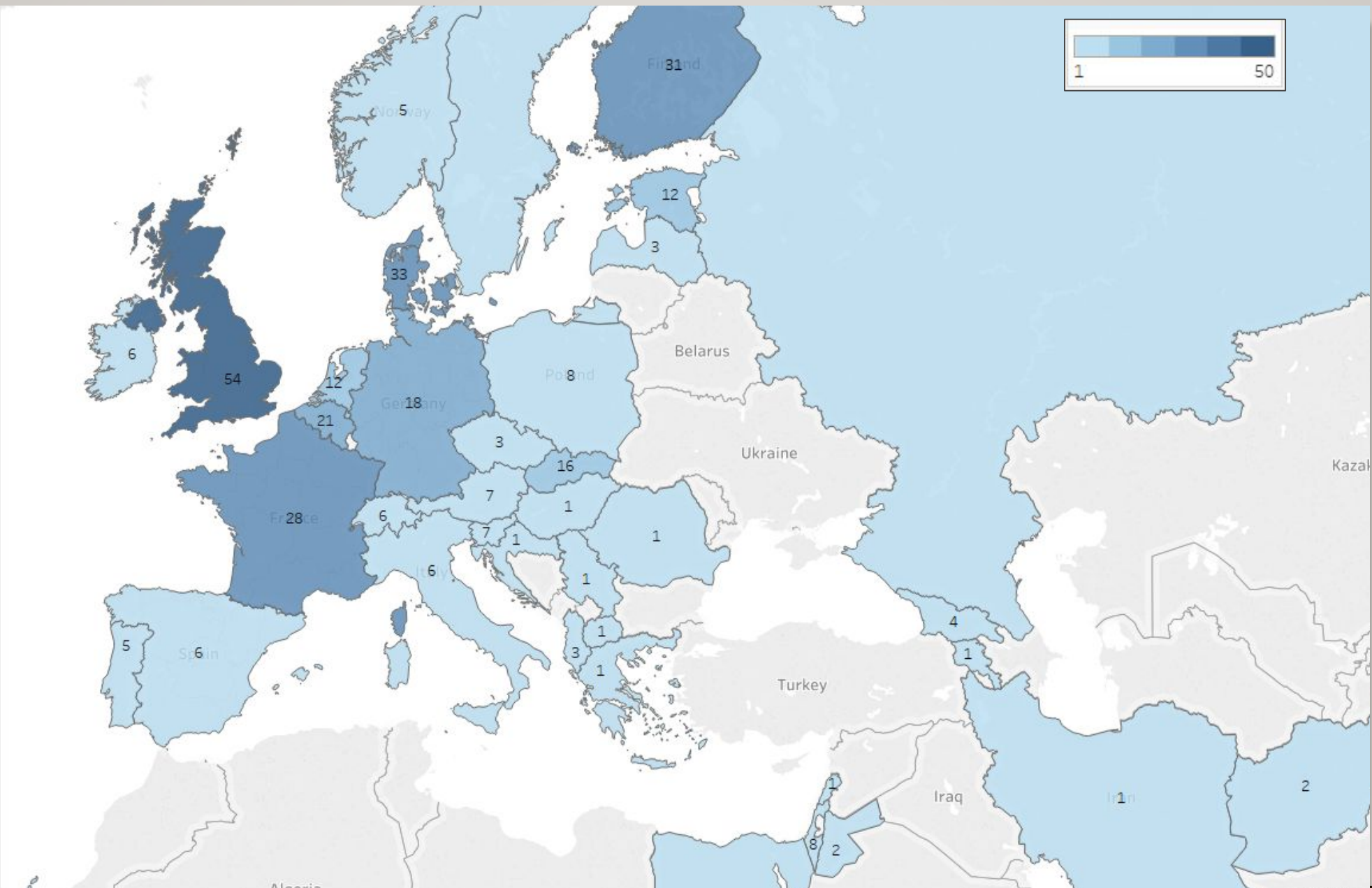
Composers worldwide are interested in depositing their works and learning about how they might engage in relationships with libraries.

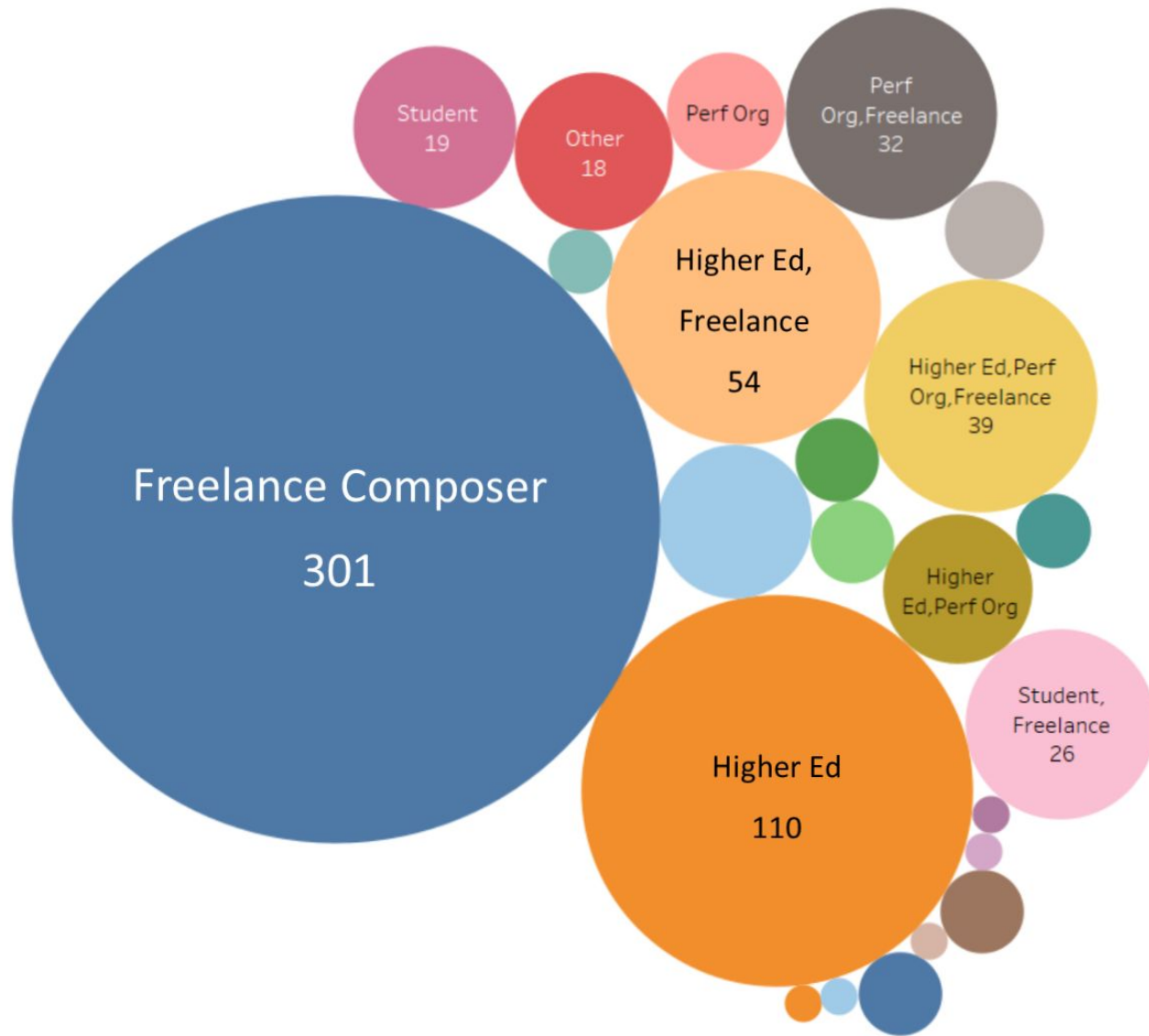
# Response locations





# Responses in Europe





Totals:

724 respondents  
681 completed

Common “other” responses included:

- Retirees
- K-12 teachers
- Performers

## Second conclusion...

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Many composers provide access in both print and digital formats.

	Yes Physical	No Physical
Yes Digital	480	165
No Digital	33	36



Access in a physical format

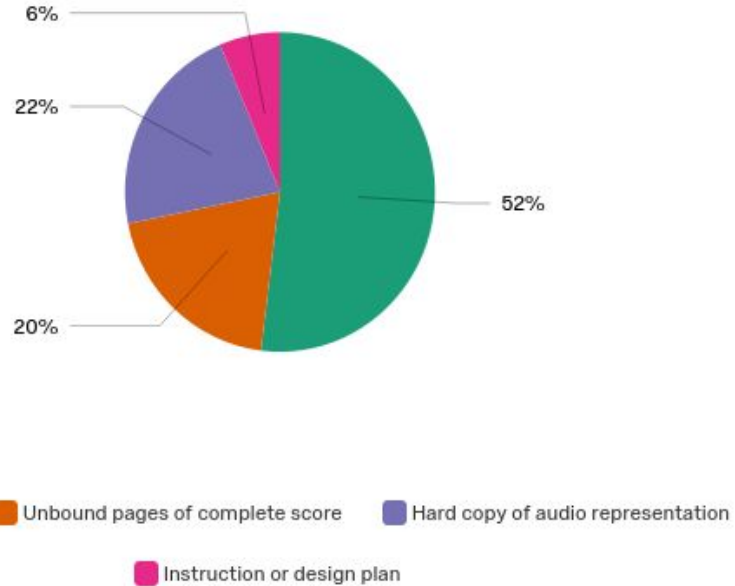
Access in a digital format

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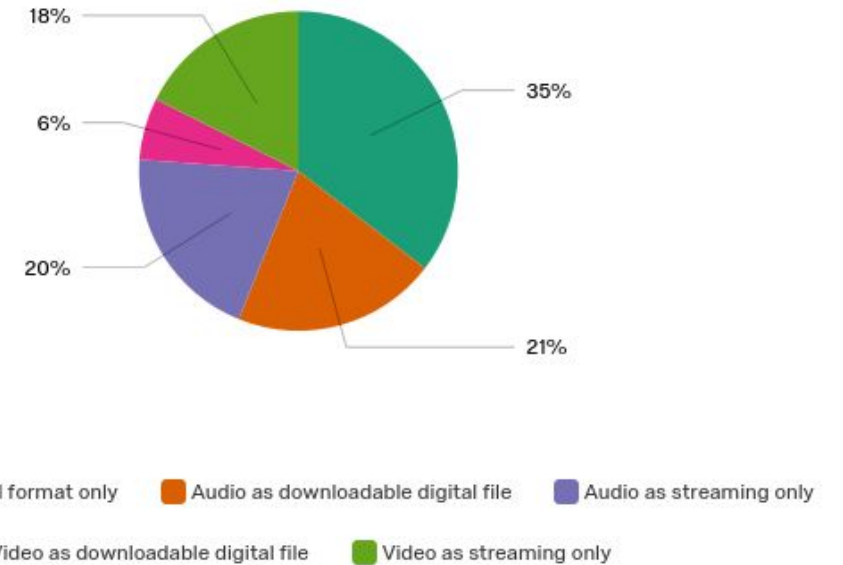
Yes	519
No	201

Yes	645
No	69

## Which physical format(s)



## Which digital format(s)



## Third conclusion...

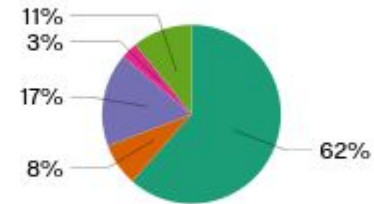
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Most composers distribute through their personal website.

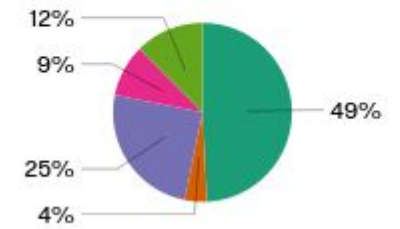
# How do you distribute and/or sell your works?

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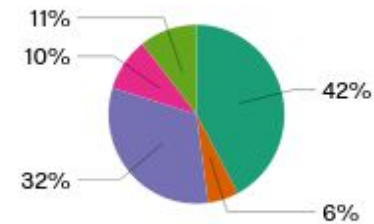
Student studying composition



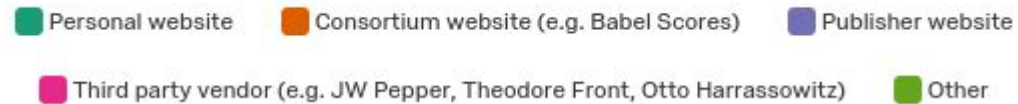
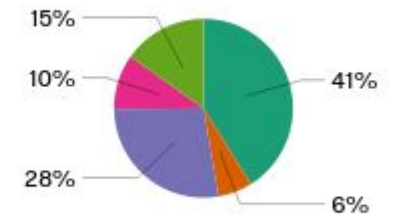
Composer affiliated with a performing organization  
(e.g. orchestra, new music ensemble)



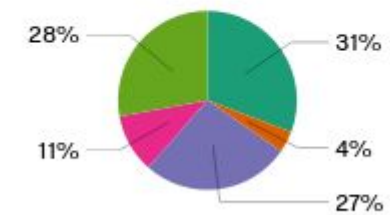
Composer affiliated with a higher education institution



Freelance composer



Other



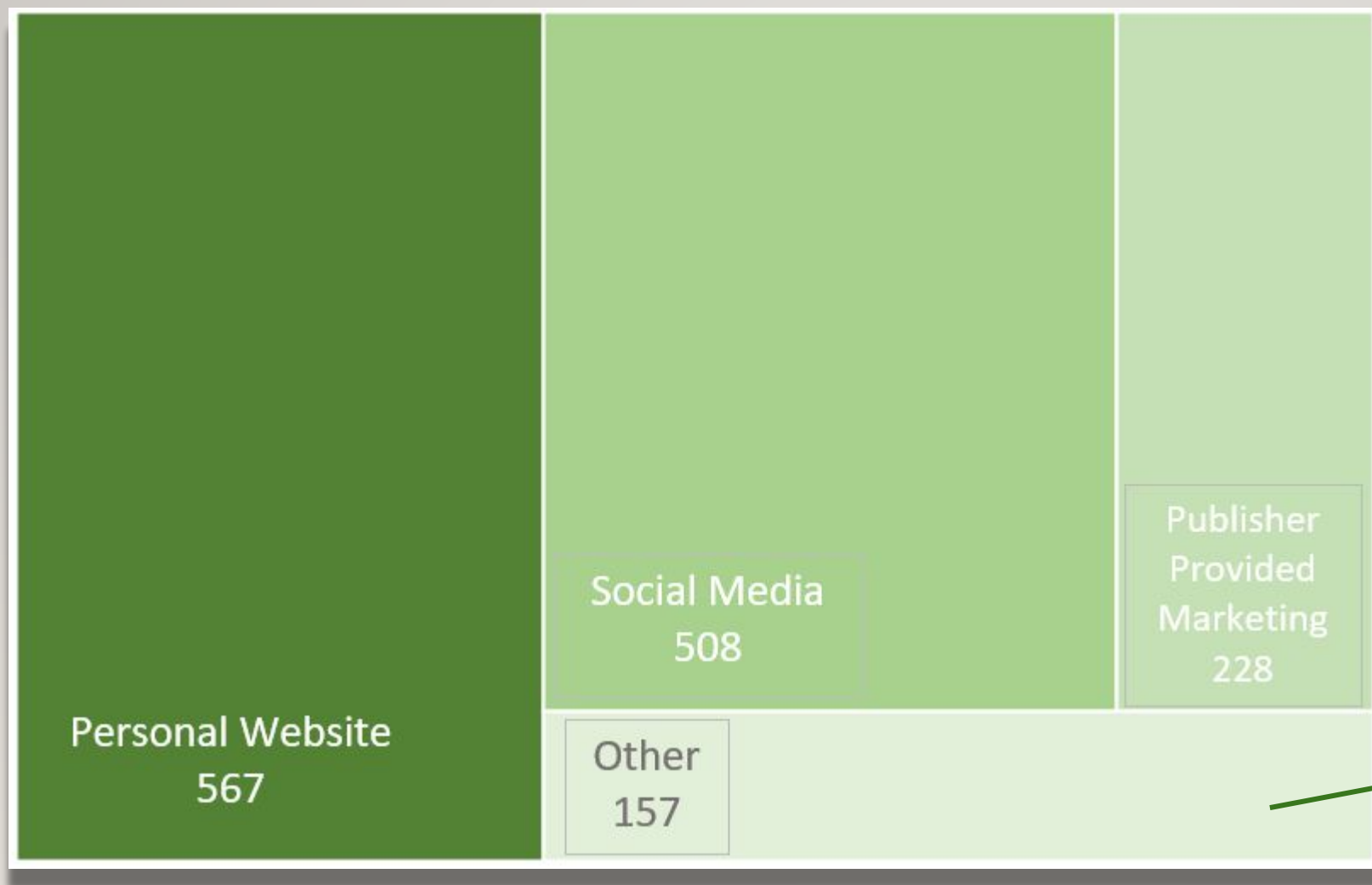


## Fourth conclusion...

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Composers market/promote through their own websites and social media.

# How do you market/promote yourself and your works?



Common “other” text responses:

Word of Mouth/Personal  
Connection  
55

Music Information  
Center/Professional Organization  
30

Social Media/3rd Party Sites  
10

# Fifth Conclusion...

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Composers stay up-to-date through expected channels: through personal connections, festivals, associations and organizations.

# How do you stay up-to-date on recently created works?



## Common "other" text responses:

Social Media  
75

Concerts  
41

Internet/Online Searching  
22



## Sixth conclusion...Accessibility is important to composers, not just librarians.



Are you aware that libraries may have special requirements when it comes to purchasing scores?

Yes- 343 (49%)

No- 354 (51%)

Are you interested in libraries purchasing your works?

**Yes- 634 (91%)**

Indifferent- 54 (8%)

No- 9 (1%)



## Of the 634 who answered Yes...

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**322 (51%)**

were unaware that libraries may have special requirements

**359 (57%)**

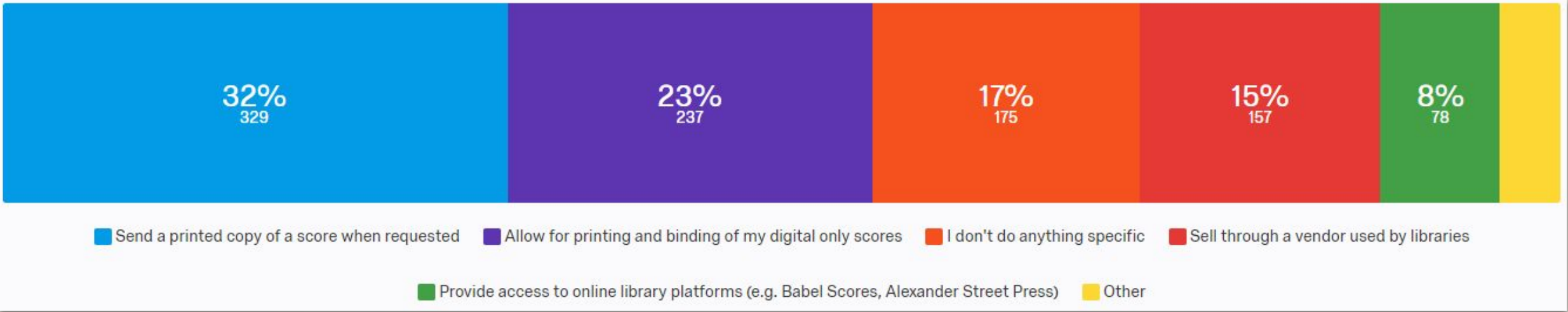
release their works in audio or video streaming *only*

**46 (7%)**

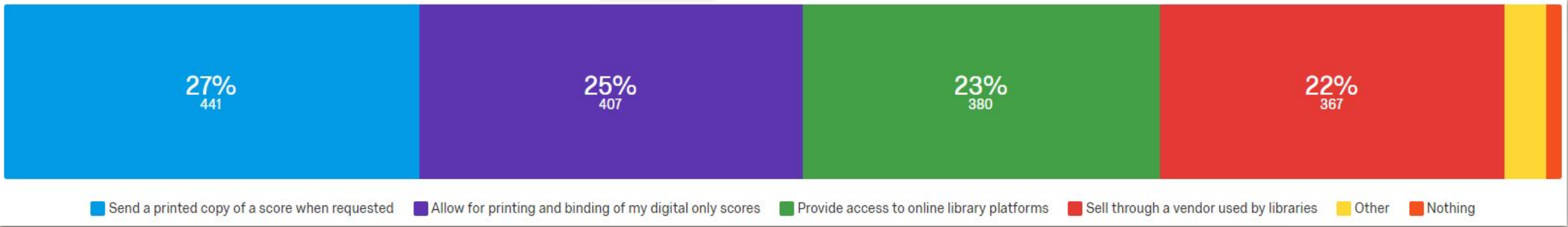
release their works as an instruction or design plan



# How do you ensure libraries can purchase and provide access to your work?



# What other options for access would you be willing to consider to allow libraries to purchase your work?





# I see value in works held in a library for long-term representation...?

## Of the 635 who answered Yes...

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**321 (51%)**

were unaware that libraries had special requirements

**141 (22%)**

distribute in digital formats *only*

**578 (91%)**

answered Yes to digital format (but may also have physical formats)



# Next Steps

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- Determine the infrastructure and skills needed to help libraries achieve their collecting and accessibility goals.
- Explore the tools available to libraries and get a better idea of what is needed from a tool for collecting and archiving.
- Hold focus groups with composers to gather more detailed information.

# Contact us with questions or comments

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