



Association internationale des bibliothèques, archives et centres de documentation musicaux (AIBM)

International Association of Music Libraries, Archives and Documentation Centres (IAML)

Internationale Vereinigung der Musikbibliotheken, Musikarchive und Musikdokumentationszentren (IVMB)

## **Audio-Visual materials commission Report, IAML 2009, Amsterdam**

The Commission held one session: Pop Archives and Audiovisual Heritage.

Richard Gjems (National Library of Norway) discussed Popular Music as Cultural Heritage: the National Library of Norway as a National Archive of Popular Music and outlined his institution's archival responsibility for popular music and the relationship to the new national museum for popular music (Rockheim).

Pio Pellizzari (Fonoteca Nazionale Svizzera) discussed IASA (International Association for Sound Archives) guidelines to TC03 and TC04. TC04 is the technical "Bible" for audio engineers, and TC03 outlines best practices for librarians dealing with sound recordings. In a second paper, Split a collection -- Access it remotely, Pio stressed the importance of expertise-sharing among institutions when dealing with short-lived media.

Eerde Hovinga (Netherlands Institute for Sound and Vision) discussed Preserving and marketing Dutch audiovisual heritage: The Netherlands Institute for Sound and Vision. He outlined a business model whereby new CDs are made on demand for paying customers. Rights have been negotiated with performing arts groups for Dutch recordings, and this customer-driven approach has resulted in about 50,000 items being sold since 2004.

*Mary Wedgewood*