



Advocacy committee

Survey results 2016



1. Advocacy means to me...

Supporting music libraries, music library services and the profession in various ways, ranging from exerting political influence to offering practical support.

Input into
policies
and
strategic
plans

Promotion
and
visibility

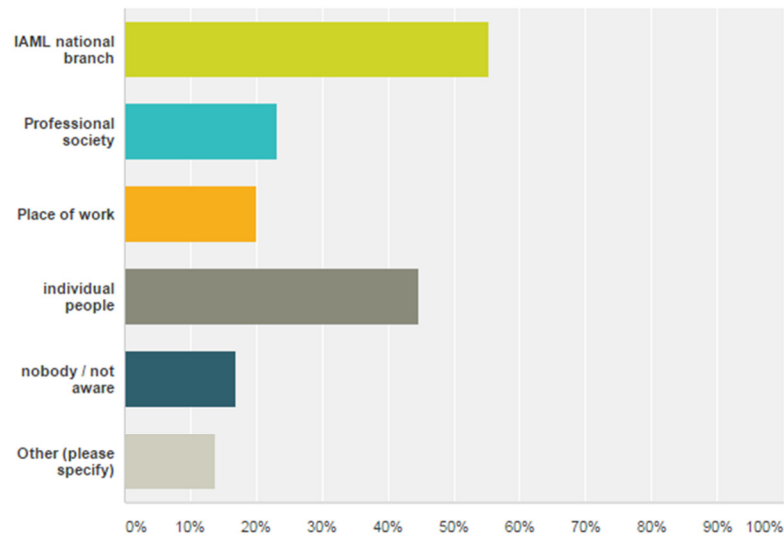
Connect
Defend
Support
Assist
Facilitate
Influence

Profession
Collections
Resources
Services

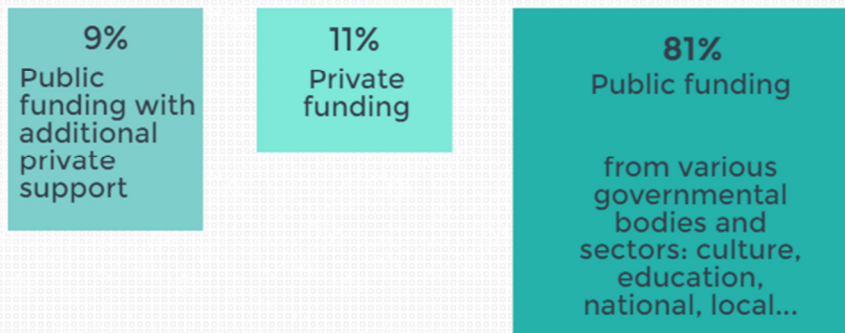
Society
Institutions
Public



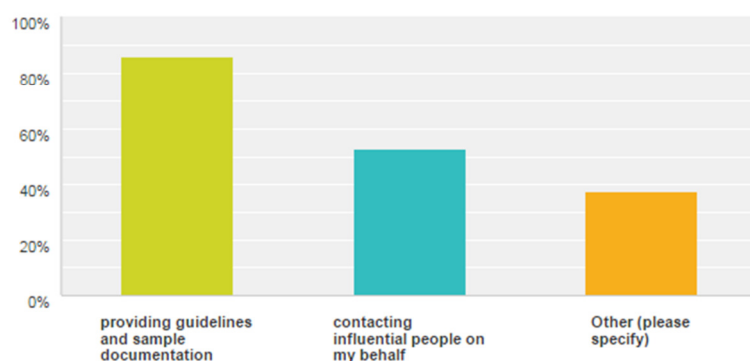
2. Where I live and work advocacy for music libraries is mostly happening through the initiatives of:



3. My workplace is funded by:



4. The IAML Advocacy Committee could provide support through:



Advocacy has different needs in different countries. Working with national branches and national representatives is essential, as is aiming to provide internationally relevant documentation and support.

IAML needs to ensure examples of good practice are widely promoted and should work towards raising awareness of the value of music libraries for society.

IAML members would like help in identifying fund raising opportunities such as grants and projects.

Research and assessment of specific issues should underpin IAML's advocacy initiatives.

5. Ways forward

The IAML Advocacy Committee would like to thank all respondents for taking part in the survey. It has helped us to set a framework and establish priorities.

Early focus points will definitely include providing guidelines and sample documentation, as well as working on promotion, visibility and awareness.

Building up a strong and effective volunteer committee takes time and commitment. We will continue to endeavour to reach our goals and become an effective advocate for music libraries, music services and the music profession on an international level, working closely with the many advocacy initiatives taking place on a national level.