



International Association  
of Music Libraries, Archives  
and Documentation Centres

## **Development Committee – Report to the General Assembly**

*Submitted by Jim Cassaro: Chair, Development Committee*

The IAML Development Committee is charged with establishing a fundraising strategy for IAML and to develop and implement the Association's fundraising activities. Responsibilities of the Committee are to establish a broad strategy and then set priorities for IAML's fundraising efforts; to present the strategy and priorities to the IAML Board for approval; to identify funding sources, including individuals, corporations, and foundations.

During the pandemic, the Committee met only once via Zoom on 5 August 2021. This initial meeting was to brainstorm and discuss various ideas for a development programme for the Association. Included in this discussion was the creation of a Sustainability Fund to potentially assuage the burden on the Association's operating budget by supporting travel and other initiatives. The potential for a donation match was also discussed. This involves identifying a donor who would match donations from others up to an agreed upon total. Monthly giving and a mechanism to do so was also discussed. The idea here is if individuals gave 10 Euros per month, the year-end total might provide the initial funds to establish an endowment. Setting up a Donate button on the Association's website for PayPal, Zelle, or other online payment systems, as well as establishing a dedicated giving page was suggested. Recognition of donors was also a topic for discussion. In addition to donor lists in the congress programme and on the IAML website, the Committee discussed the potential for ribbons on the congress nametags to identify the individual as a donor, by invitation only receptions for donors, approaching publishers, corporations, or individuals to sponsor some aspect of the congress programme, and establishing a table in the exhibits hall to donate on the spot. Working with the Congress Organising Committee to identify local businesses for sponsorships was also deemed important. Planned giving was also discussed. This initiative is to have individuals to name IAML as a beneficiary in their wills, giving some percentage of their estate to the Association.

The Committee has discussed various development initiatives that it would like to explore. This includes the donated materials programme, travel (not only to congresses but for educational purposes) and establishing a disaster fund for libraries affected by fires or floods. A list of Ten Creative Ways of Giving is being worked on as well as the issue of naming opportunities for various positions in the organizational structure. The establishment of research funds to support expenditures for travel, lodging, etc. to use archives, libraries, and other information centres is also on the agenda. Finally, the Diversity, Equity and Inclusion quotient of fundraising was discussed, as well as how to define underrepresented communities.

Any comments or suggestions on the development profile and fundraising initiatives for IAML are welcome.