

Advocacy Committee Report 2019

The IAML Advocacy Committee at its working meeting at the congress has focussed on reviewing committee work undertaken during the year.

The UNESCO application to establish an International Day of Music Libraries and Archives has been submitted but we are still awaiting a response.

Social media activities fit within the wider IAML social media framework. Good practice of using hashtags and @signs were discussed and clarified. For the coming year a plan has been drawn up for scheduled Twitter chats around advocacy topics.

The committee would like to thank the advocacy liaison representatives who contributed reports and examples of good practice. These reports are extremely helpful and we hope that going further we can sustain and wider the range of contributions.

Advocacy position statements have been drafted during the year and are currently being reviewed by committee members. Priority for the coming year will be to finalise the draft reports and publish these on the public facing advocacy webpages. We will also continue to work towards adding more topics.

Discussion has taken place on how advocacy work fits within IAML's strategic intentions. Going forward, this will open up new areas of focus and will help the committee prioritize areas of development.

Possible new projects could include work around guidance for job descriptions and competencies and developing ways of promoting success stories.

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