

Advocacy committee pre-congress report 2018

The Advocacy committee has continued building on foundations established in the previous year.

We have focussed in first instance on creating and making information available. The 2016 survey results and updated terms of reference have been posted on the IAML webpage. Basic guidelines around advocacy have been created and examples of good practice continue to be collected, thanks to the input and participation of many.

Communication and visibility are key elements in advocacy. A paper on IAML and advocacy, *Advocating for music: connecting with Serbia*, was presented by Radmilla Milinković at the Serbian Library Association Annual Conference *What I talk about when I talk about libraries: advocacy, promoting and lobbying*. Barbara Dobbs Mackenzie provided a IAML update to MLA during the discussion at *The 2017 Music Library Advocacy survey: results and reflections*. Twitter #IAMLchat is on track to become a regular feature.

The committee has sent out a letter of support to Auckland.

We very much want to continue working towards and expand on the liaison strand, and explore how IAML can be far more public and visible in our work, commitments and statements.

The advocacy committee has taken on working towards submitting an application for a UNESCO International Day for Music Libraries, Archives and Documentation Centres.

Anna Pensaert, Chair