

# Texas: Where Americans, Mexicans, Germans, and Italians Meet:

## The Hauschild Music Collection at the Cushing Memorial Library & Archives

Felicia Piscitelli  
Texas A & M University  
IAML, Rome, 8 July 2016

# Cushing Memorial Library & Archives

## Texas A & M University

### College Station, Texas



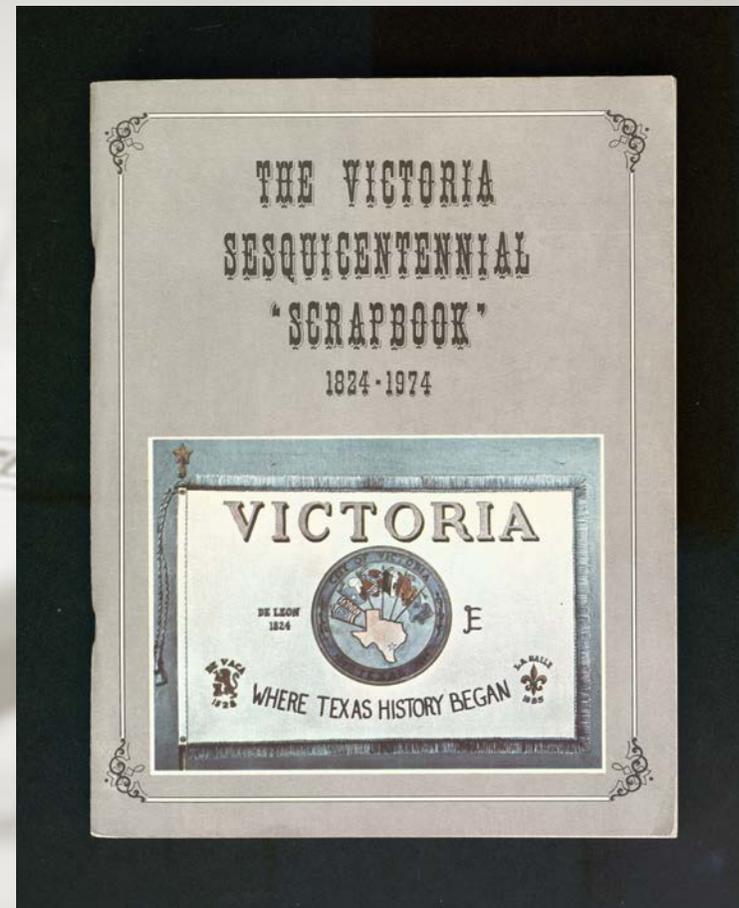
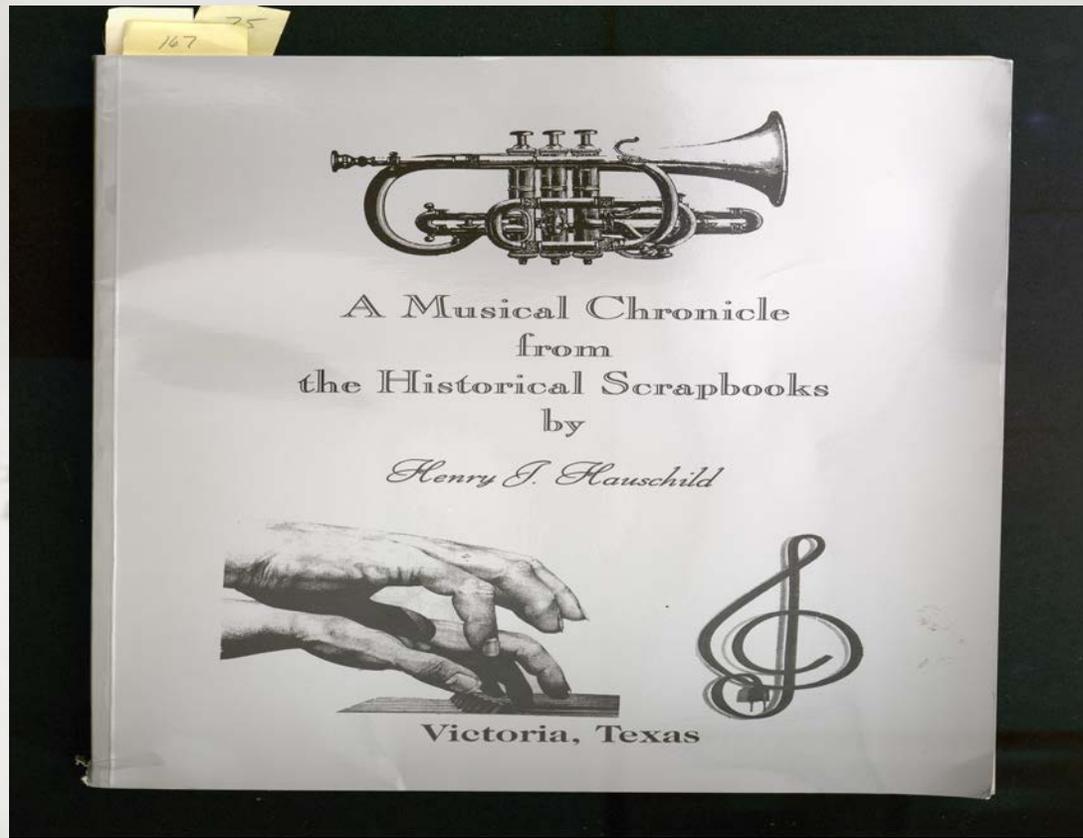
## “Shifting Frontiers: Texas From Spain to Space”

- Exhibit highlighting Texan contributions to the U.S. and the world
- Showcasing items from Cushing’s various collections
- Opening October 27, 2016, running through May 2017

# The Hauschild Collection

- Items from the Hauschild Music Company
  - 18 pieces of popular sheet music (marches, waltzes, polkas, etc.)
  - 31 sheet music covers
  - 10 photographs
  - Newspaper clippings, mainly from the *Victoria Advocate*
  - Mainly reproductions, proofs for published scrapbooks
  - The Victoria Sesquicentennial scrapbook and A Musical Chronicle

# The scrapbooks: informative sources





# Other libraries with Hauschild materials

- Dolph Briscoe Center for American History, University of Texas-Austin, Austin, TX
- University of Texas-Arlington, Arlington, TX
- Daughters of the Republic of Texas, San Antonio, TX (not available currently)
- University of North Texas, Denton, TX
- Degolyer Library, Southern Methodist University, Dallas, TX
- University of Houston, Houston, TX
- Knights of Columbus Museum, New Haven, CT (KC March, J.B. Viano, 1911)

## TEXAS REGIONS

- Panhandle Plains
- Big Bend Country
- South Texas Plains
- Hill Country
- Prairies and Lakes
- Piney Woods
- Gulf Coast



### ROAD MILEAGE

El Paso to Beaumont  
810 miles  
San Antonio to Dallas  
257 miles

# Texas

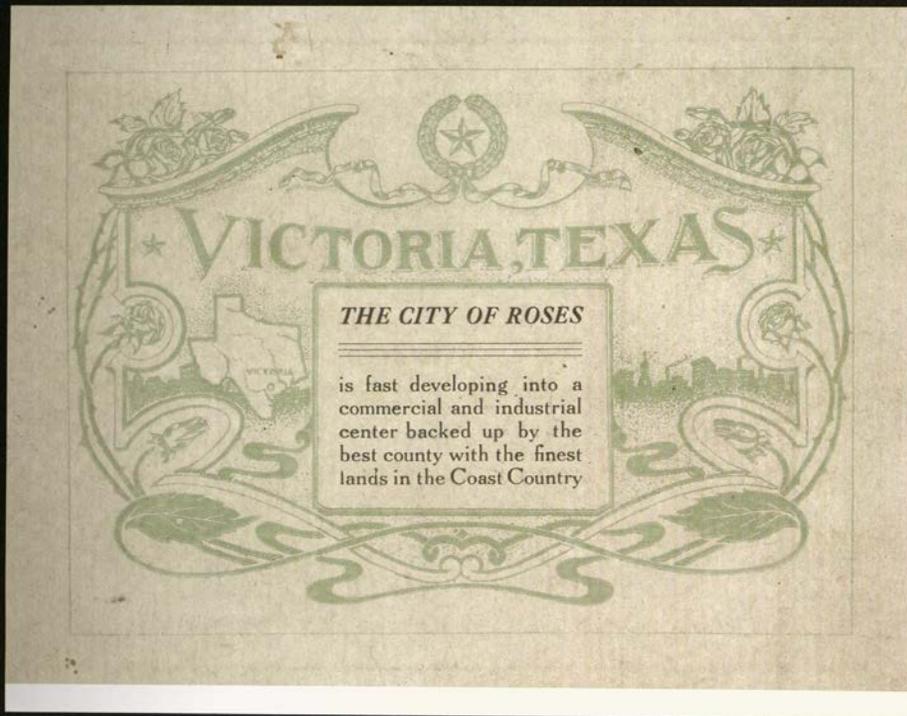
### MAJOR POINTS OF INTEREST

- Big Bend NP
- Guadalupe Mountains NP
- Guadalupe Peak (highest point)
- Johnson Space Center NASA
- Padre Island
- The Alamo

# Texas history as represented by “six flags”

- [Native American settlement]
- Spain (1519-1685; 1690-1821)
- France (1685-1690)
- Mexico (1821-1836)
- Republic of Texas (1836-1845)
- Confederate States of America (1861-1865)
- United States of America (1845-1861; 1865-present)

# Victoria, Texas in a nutshell



- Founded in 1824, under Mexican government
- Named after Mexican president Guadalupe Victoria
- Had 8,000 residents in 1900; 62,590 in 2010
- “City of Roses” nickname for a variety of damask rose cultivated there

# Texas music before statehood

- Native American tribes—Apache, Comanche, Caddo, Kiowa, Wichita, Kitsai, others
- During Spanish colonial period, mainly sacred music, owing to the work of religious orders and missions
- European “classical” music and opera cultivated mainly by upper class
- After 1821 (Mexican independence), growth of dance music (bailes and fandangos)
- Anglo-American and African-American settlement established foundation of much of today’s roots-based music (folk, country, gospel, etc.)
- Handbook of Texas online: <http://www.tshaonline.org/handbook/online>; Handbook of Texas Music (2012-print); other resources in bibliography

# Musical influences from Germany and Central Europe

- Music-making in the home, church, and community
- Bands and orchestras
- Amateur choirs: Singverein und Männerchor
- Popular dance rhythms—waltz (vals), polka, schottische (chotís), marches
- The accordion—versatile, affordable, portable
- Appreciation of classical music

# Victoria Silver Cornet Band in 1897



Victoria Silver Cornet Band in 1897 after assuming the name of its leader. Later the citizens presented the band with uniforms for giving weekly concerts on the Public Square (DeLeon Plaza) and furnishing music for festive occasions. 1. August Wagner, leader. 2. Richard Wagner. 3. Adan Jatho. 4. Albert Schier. 5. Leopold Leuschner. 6. William Wagner. 7. Adolph W. Neumeyer. 8. Otto Hauschild. 9. Louis M. Braun. 10. Chas. A. Leuschner. 11. Henry Braden. 12. Chas. R. Alden.

Left, women and children's music club, 1894

Right, music club at the home of prominent family, 1899



This photograph of the Music Club was taken in the home of Mrs. A. B. Peticolas in 1899. Left to right, sitting: Pauline Clark, Florence Clark, Minnie Levi, Lucille Mae Stoner, Mrs. Craig. Standing, second row, left to right: Emmy Daniel, unidentified, Mrs. Theo Buhler, G. A. Levi, Mrs. A. B. Peticolas, Lloyd Stevens. Back row, left to right: Alford Klein, M. E. Cook, A. B. Peticolas, unidentified, unidentified. Courtesy of Henry Hauschild

# The first music publisher and vendor in Texas, Thomas (Thos.) Goggan and Bros.

- Born in County Kerry, Ireland, came to U.S.
- Established music store in Galveston, Texas in 1866; later, opened branches in San Antonio and other Texas cities
- Sold all major brands of pianos, other instruments, music books, sheet music; in the 20<sup>th</sup> century also sold radios, phonographs, records
- Thomas Goggan died in 1903; his son continued in the business until 1930
- May have manufactured pianos?

# Two pieces by a Mexican-American woman composer from the 1880's

Dedicated to  
President Grover Cleveland.  
BY THE COMPOSER.

NEW

ADMINISTRATION

GRAND MARCH

BY

Miss Leonora Rives.  
of Mission Valley, Texas.

PUBLISHED BY  
THOS. GOGGAN & BRO. GALVESTON, TEXAS. THOS. GOGGAN & BROS. SAN ANTONIO, TEXAS.

Copyright 1882 by Thos. Goggan & Bro.

TEXAS

STATE CAPITOL GRAND WALTZ

Composed by LEONORA RIVES.  
Respectfully dedicated to Governor L. S. ROSS.

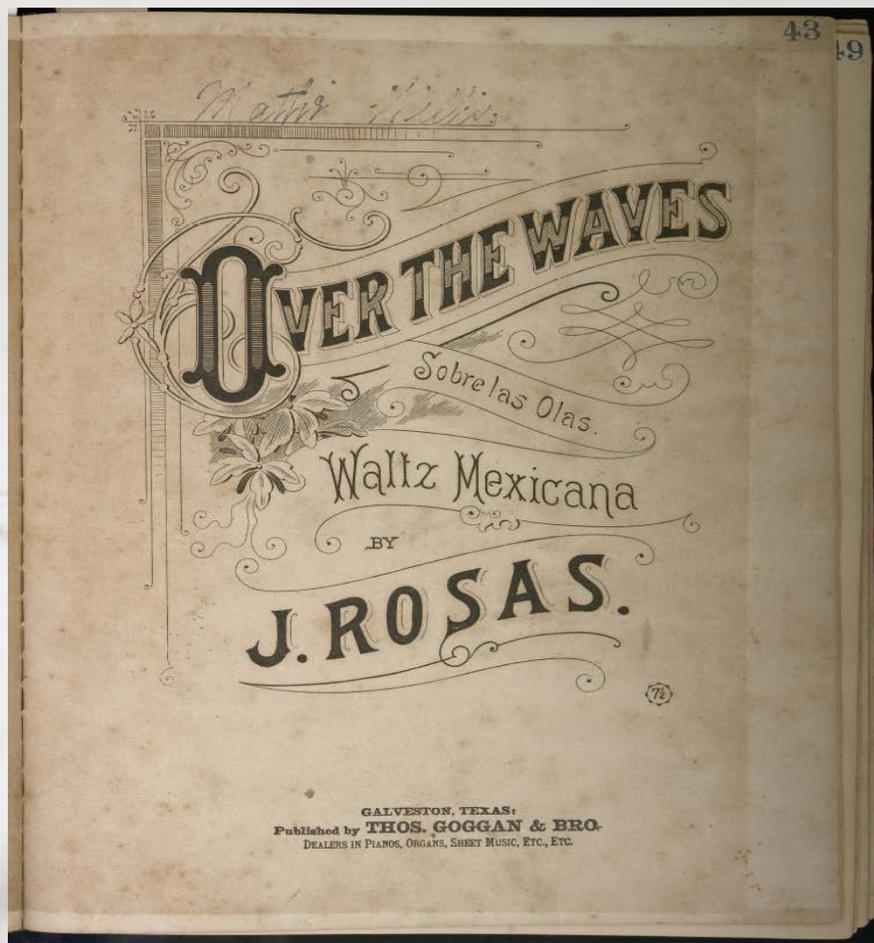
TEXAS STATE CAPITOL.

PUBLISHED BY  
THOS. GOGGAN & BRO.  
GALVESTON  
THOS. GOGGAN & BRO. SAN ANTONIO

(above)  
One of the most popular souvenirs available from the dedication was the "Texas State Capitol Grand Waltz," which sold for sixty cents a copy. This sheet music was composed by Leonora Rives, especially for the dedication of the Capitol. The song was published by Thomas Goggan and Brothers of Galveston and dedicated to the first governor to occupy the Capitol, Lawrence Sullivan Ross.

(left)  
First page of the "Texas State Capitol Grand Waltz." This Victorian piece of music was played at the grand dedication ball. Austin went all out to celebrate this crowning achievement in Texas history.

The piece that started the 19<sup>th</sup>-century Mexican waltz “craze” in an undated American (Texan) edition by Thos. Goggan



Juventino Rosas (1868-1894), born in Guanajuato, Mexico; died in Surgidero de Batabanó, Cuba. This piece was first published in 1888.

# The Hauschild Music Company

- Second music store established in Texas
- Founded in 1891 by George H. Hauschild
  - Born in Hanover, Germany in 1838 or 1839; came to U.S. in 1854; settled with his wife in Victoria, Texas and opened a hotel there in 1866
- The Hauschild Opera House built in 1893 to replace older Casino Hall as venue for various musical, theatrical, dance, and social events
- Published over 60 sheet music titles from 1892-1922; continued to sell instruments and accessories until 1980

# The Hauschild Opera House and music store corner of Liberty & Forrest Streets, Victoria, Texas



# Members of the Hauschild family who owned or operated the music store

- George Herman (Georg Hermann), 1838 or 1839-1911
- Henry J. (Senior), 1870-1957
- Otto, 1875-1952
- Lester H., 1907-2005
- Edward G., 1916-2002
- Henry J. (Junior), 1915-2008

# Principles guiding Hauschild's business philosophy

- The value of amateur music making in cultural life
- Supporting the local economy by buying and selling locally
- Henry J. Hauschild, Jr. (the grandson) had a keen interest in local history, hence, the scrapbooks

# The A&M connection

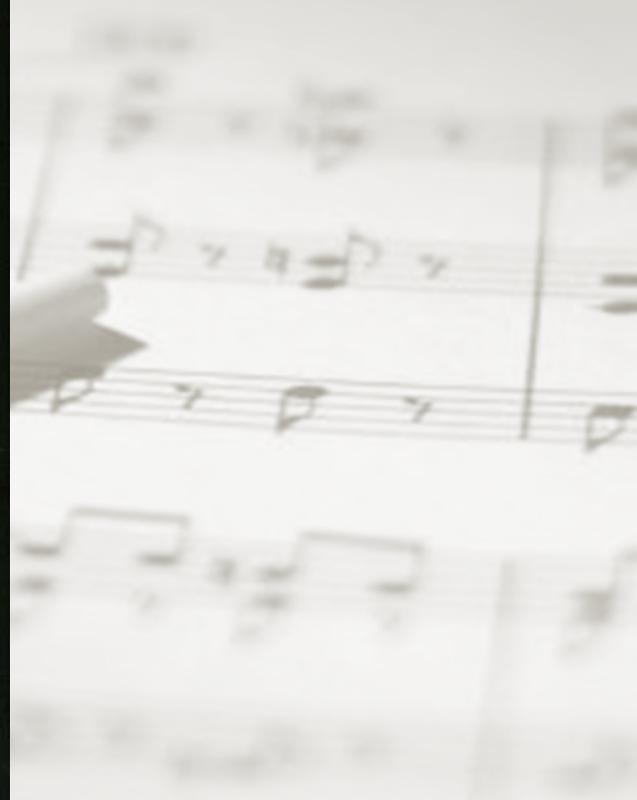


Otto H. and Henry J. (Senior) attended the Agricultural and Mechanical College of Texas (Texas A&M University today) during the 1890-1891 academic year. The "A&M" indicates that the school is a land-grant institution.

# The Hauschild Bros. Orchestra, 1891



HAUSCHILD BROS. ORCHESTRA





# Hauschild Co. championed Mexican and Mexican-American composers

POPULAR MEXICAN MUSIC BY

## LOUIS F. DIAZ



ELVIRA Waltz  
THINK OF ME Waltz  
ISABEL Waltz  
CITY OF ROSES Waltz  
OLIVIA Waltz  
BEULAH Waltz  
LITTLE MOLE Waltz  
AGNES Waltz  
JESSAMINE Waltz  
MARGARITA Polka  
PARIS EXPOSITION March  
THIRTY-SEVENTH Waltz  
FOR BETTER OR FOR WORSE Waltz  
LILLIAN Waltz

PUBLISHED BY  
THE HAUSCHILD MUSIC CO.  
VICTORIA, TEXAS.  
Copyright 1907 by the Hauschild Music Co.

SELECT MEXICAN MUSIC  
ARRANGED FOR PIANO.

<i>New Maria Waltz</i>	- -	Alvarado	50c
<i>Recollections of '93 Waltz</i>	- -	Grace	50c
<i>Every Note is a Sigh Waltz</i>	- -	Viano	50c
<i>Manuella Valse</i>	- -	Grace	50c
<i>Alice Waltz</i>	- -	Guerra	50c
<i>At the Foot of the Altar March</i>	- -	Bolado	50c
<i>Heaven for a Kiss Waltz</i>	- -	Viano	50c
<i>Do You Remember Jennie? Waltz</i>	- -	Bolado	50c
<i>Josephine Three Step</i>	- -	Lawrence	50c

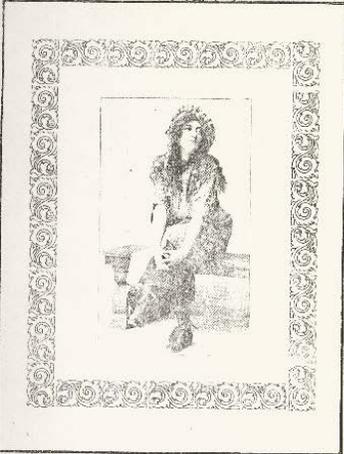
PUBLISHED BY  
THE HAUSCHILD MUSIC CO.  
VICTORIA, - TEXAS.

# Mexican and Mexican-American composers, continued

Dedicated to \*\*  
Miss Lupe S. Noll.

# Lupe

## Three Step



MAZURKA  
by  
**HIPOLITO G. PERES.**



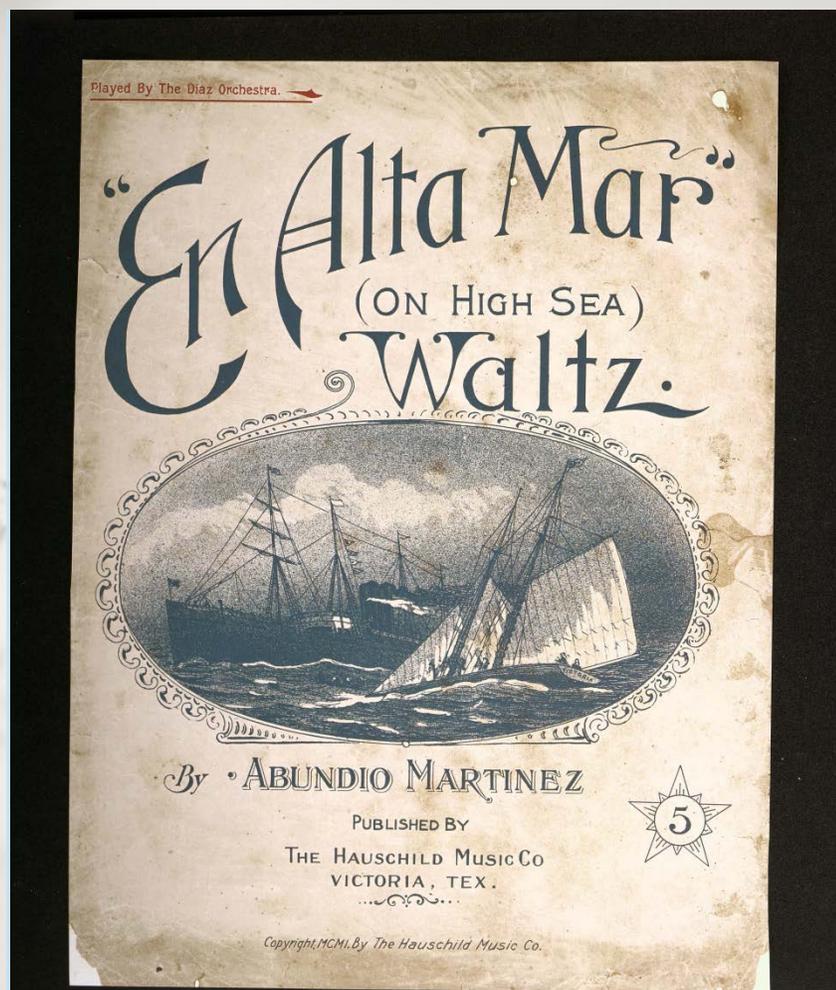
Published by  
THE HAUSCHILD MUSIC CO.  
VICTORIA, TEX.  
Copyright M.C.M.VIII by the H.M.C.

Grand March  
*Al Pie del Altar*  
*At the Foot*  
*of the Altar*  
March  
by  
**Leonardo F. Bolado**

Arranged for Piano by  
**H. D. Lawrence**

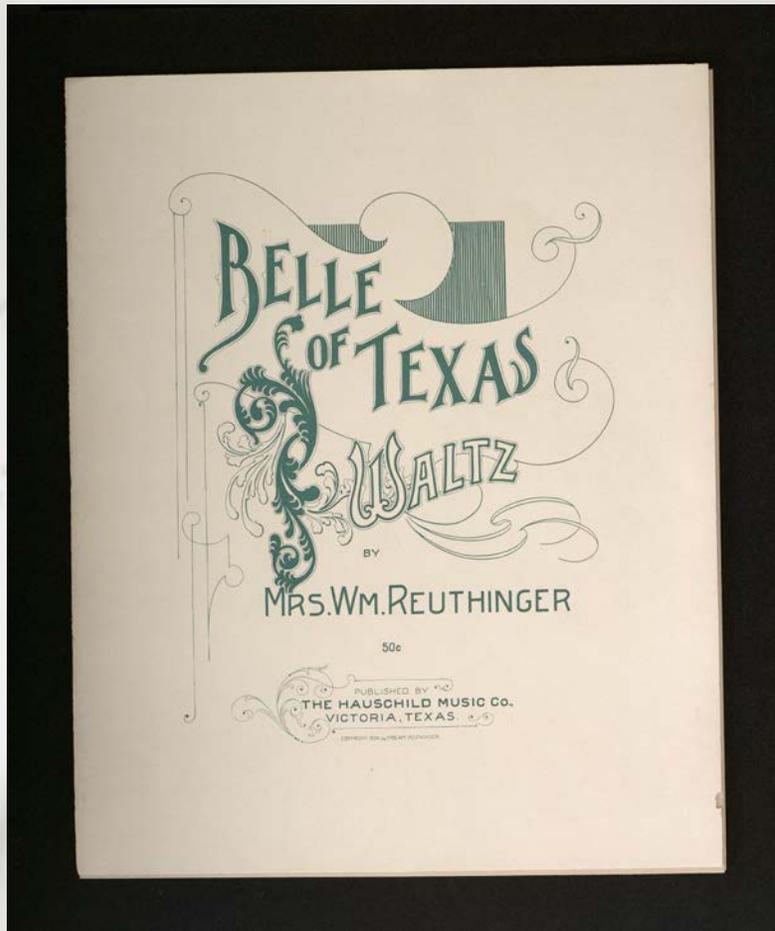
PUBLISHED BY  
THE HAUSCHILD MUSIC CO.  
VICTORIA, TEXAS

# “En alta mar” by Abundio Martínez (1875-1914) composer from Huichapan, Hidalgo (State), Mexico



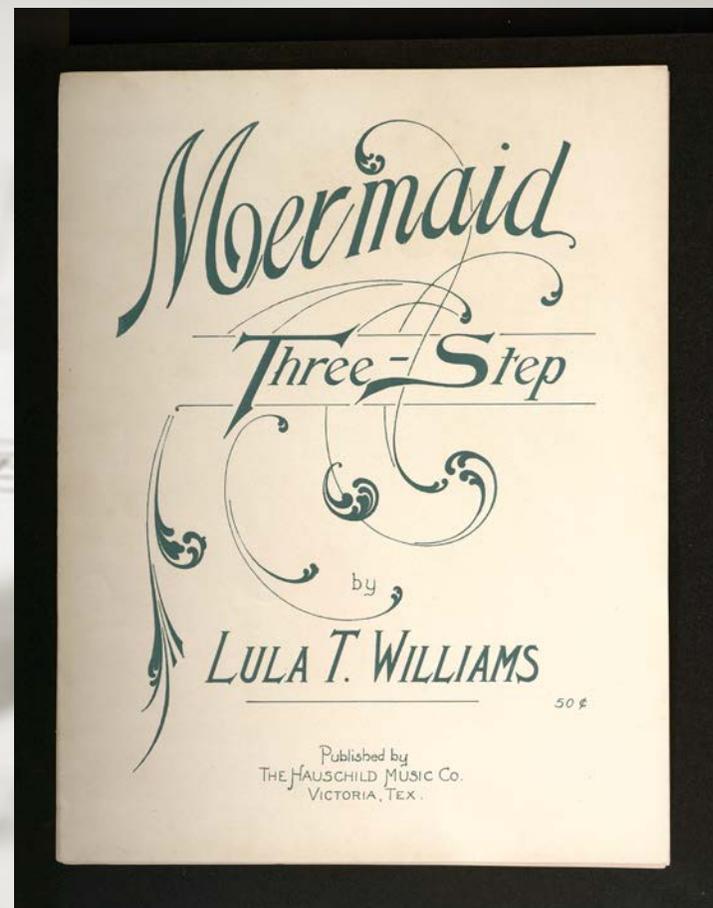
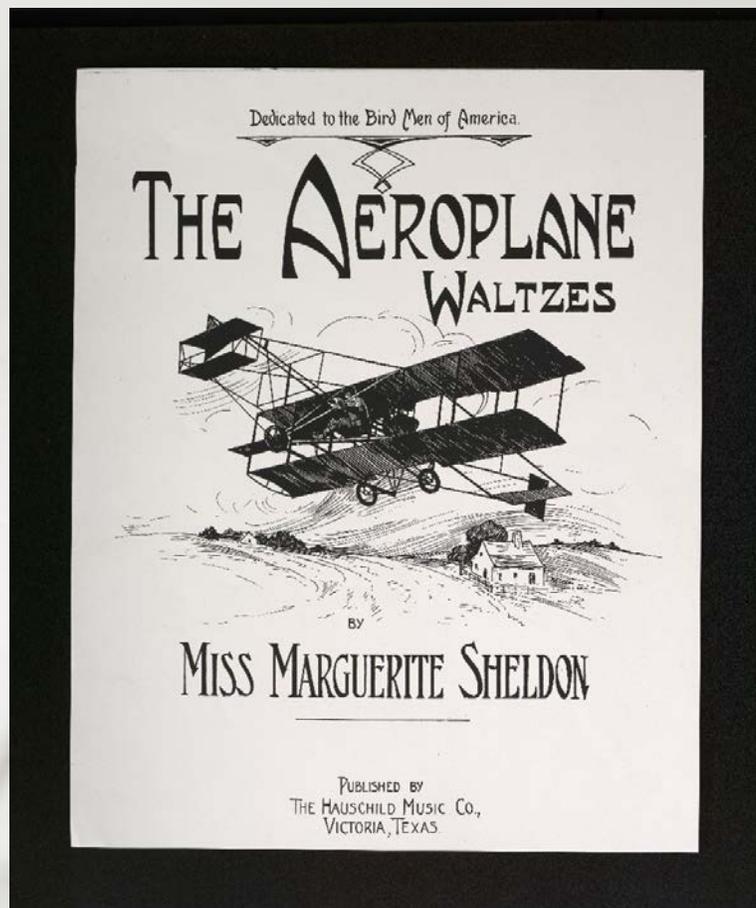
- Dedicated to Carmen Romero Rubio, the wife of Porfirio Díaz, who was President of Mexico from 1876-1911
- This U.S. edition was published by Hauschild in 1901
- Today, the music of Abundio Martínez is still played in Mexico; YouTube recordings of “En alta mar” in both piano and orchestral arrangements.

# Compositions by women



According to U.S. census data, Antonie (Mrs. Wm) Reuthinger was born in 1890, making her only 14 years old when "The Belle of Texas" was published. If so, she was already an accomplished pianist.

# Compositions by women



# A bit of Texas: "The Cow-Boy Rag, a spirited two-step"

RESPECTFULLY DEDICATED TO THE COW PUNCHERS OF TEXAS

# COW-BOY RAG

A SPIRITED RAG-TIME TWO-STEP

MARCH AND TWO-STEP CHARACTERISTIC



BY H.D. LAWRENCE.  
COMPOSER OF "A TOKEN OF LOVE," WALTZES.

THE HAUSCHILD MUSIC CO.  
VICTORIA - TEX.  
Copyright MCMIV by the H.M. Co.

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## COW-BOY RAG

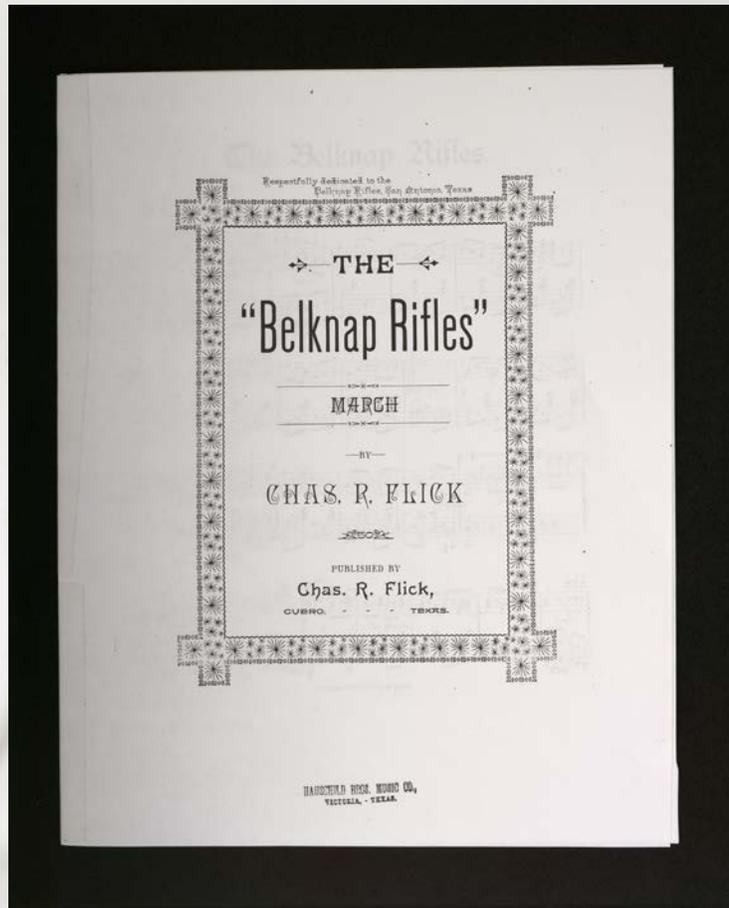
A RAG-TIME TWO-STEP.

H. D. LAWRENCE.



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# More Texana



Respectfully, to the Charming Girls of Texas.

# The Sweetest Girl in all the State of Texas



A SWEET  
SPARKLING  
SONG

Words and Music by **FREDERICK ABBOTT**, The Eminent Canadian  
Reader and Impersonator.

VICTORIA, TEXAS:  
**HAUSCHILD BROS. MUSIC CO.,**  
THE S. W. TEXAS PIANO, ORGAN AND MUSIC HOUSE,  
PUBLISHERS.

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# A Count, a railroad, and a waltz: an Italian connection via the “Macaroni Line”

## COUNT JOSEPH TELFENER *Waltz*

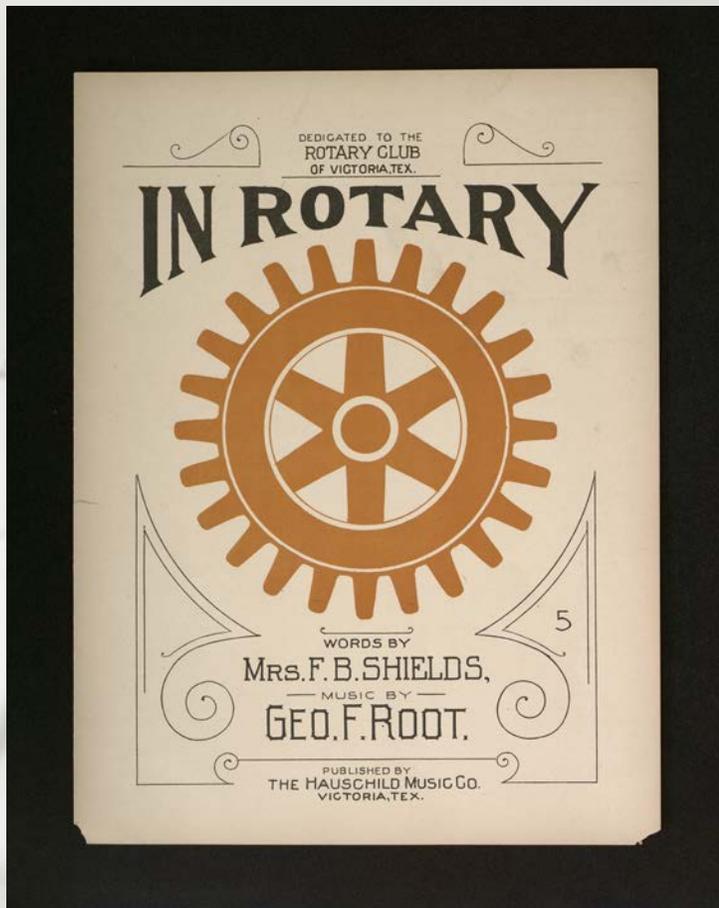


Joseph and Ada Telfener with their children in Rome, 1887.

“The Count Telfener Waltz” was originally entitled “El Cielo por un Beso” (Heaven for One Kiss, Waltz) arranged by John B. Viano of Victoria and published by the Hauschild Music Company in 1899.

*Giovanni Araldi*      *Stefano Gizzini*  
*Filippo Allavi*      *Dottista Ibsani*  
*Saverio Amadio*      *Carlo Luzani*  
*Martino Arriago*      *Felice Fontarigo*  
*Aquilino Angelini*      *Vincenzo Morici*  
*Pietro Balati*      *Angelo Morici*  
*Giuseppe Baffi*      *Oreste Mazzonara*  
*Franco Biondi*      *Clemente Natta*  
*Ubaldo Bortol*      *Luigi Chiaro*  
*Giuseppe Dorsunella*      *Ambrogio Pagan*  
*Demetrio Boggi*      *Andrea Pizzetta*  
*Faustino Bonetti*      *Darata Polchini*  
*Luigi Doretto*      *Francesca Quaglia*  
*Vincenzo Bonchi*      *Giovanni Ratti*  
*Ettore Capolungo*      *Federico Settimo*  
*Carlo Benoni*      *Angelo Scattoli*  
*Faustino Delana*      *Agostino Terenzi*  
*Angelo Delputte*      *Alfonso Villa*  
*Francesco Tombelli*      *Gabriele Vincenti*  
*Giuseppe Fossati*      *Giuseppe Zandonek*  
*Lodovico Garibaldi*      *Roberto Zeri*

# The last piece published by the Hauschild Music Co., *In Rotary*, in 1922



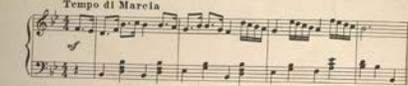
Dedicated to the Rotary Club of Victoria, Tex.

## IN ROTARY

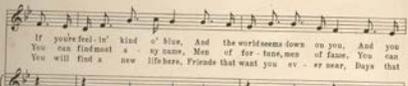
Words by  
MRS. F. B. SHIELDS

MUSIC BY  
GEO. F. ROOT

Tempo di Marcia

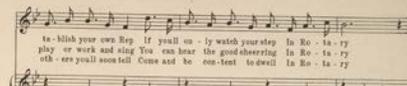


If you're fed the kind of bliss, And the world seems down on you, And you  
You can find out a - ny cause, Men of for - tune, men of law, You can  
You will find a new life here, Friends that want you - er near, Days that

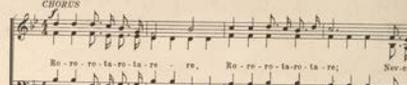


And know what to do, Comma the Club, You will catch what they call "pop," And ex -  
play most a - ny game, In Ro - ta - ry, You can do most a - ny thing, Laugh and  
near are dark address in Ro - ta - ry, You will like our mem - bers well, And to

CHORUS



to - blish your own Rep - ly you'll on - ly watch your step In Ro - ta - ry  
ply or work and sing You can hear the good cheer in In Ro - ta - ry  
with you'll soon find! Come and be con - tent to dwell In Ro - ta - ry



Ro - ro - ro - ta - ro - ta - ro - re, Ro - ro - ro - ta - ro - ta - re, Nev - er

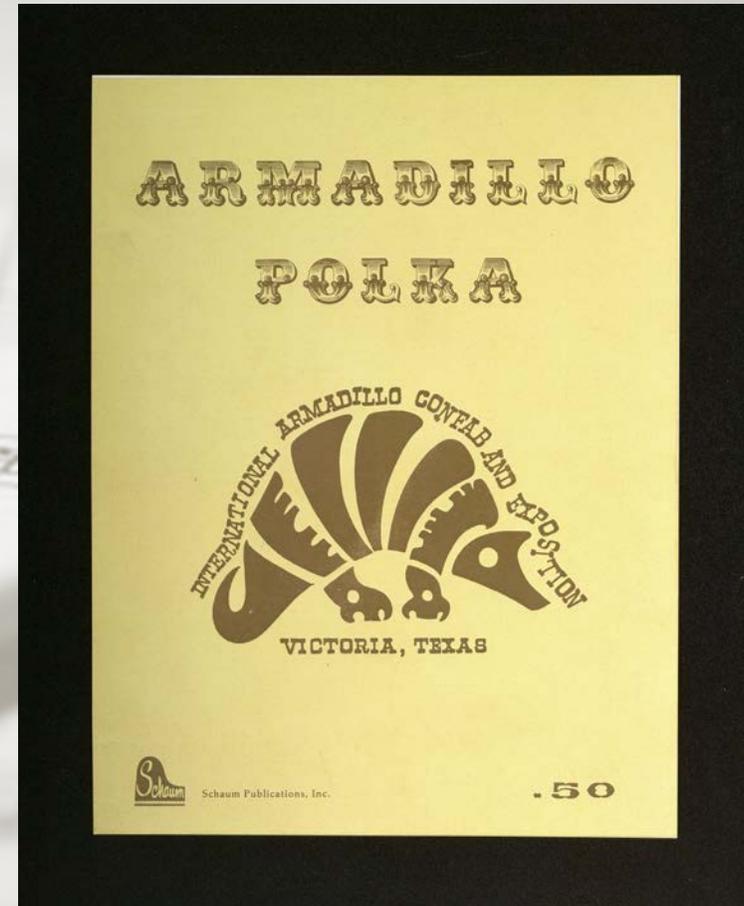
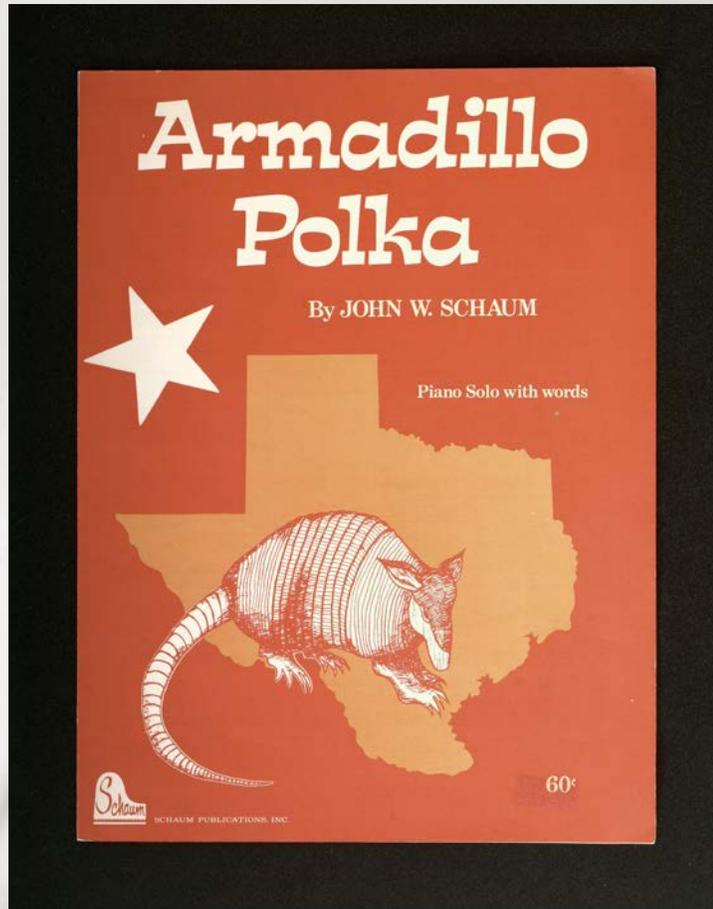


of your hard luck cry In this club we do - er die And the lim - it is the sky In Ro - ta - ry,

Copyright MCMXXII by Mrs. F. B. Shields

In Rotary 2

# The “Armadillo International Confab”, 1972



# Almost a century of history



- The Hauschild Music Company closed its business in 1980.
- In 1984 the Hauschild Opera House was declared a historic building. Occasional events are still held there.

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# *Grazie a tutti!*

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